



CNA workforce recruitment and retention program

New York is facing a significant shortage of caregivers to meet the needs of a rapidly growing elderly population. At the same time, the state has \$8 million in federal funds from civil money penalties that are going unused. LeadingAge NY proposes using these funds in the same manner that Wisconsin, to create a new New York Careers in Aging program. Such program would fund a public relations campaign to encourage CNA training as a career ladder to nursing, offer scholarships for students for CNA training and provide a bonus to CNAs after 6 months of employment.

There is currently \$8 million in federal funds in the Civil Money Penalties account, but appropriation authority for only \$1 million. For this reason, adding the language in green below to create the program, does not require any additional revenue or affect the State’s “balance sheet.”

Senate Bill 1503-B

714 12553-07-9

DEPARTMENT OF HEALTH

AID TO LOCALITIES 2019-20

1 expenses related to training courses and
 2 instructor development, expenses of the
 3 state EMS councils and program agencies
 4 (26876) 10,570,000
 5 -----
 6 Program account subtotal10,570,000
 7 -----

8 Special Revenue Funds - Other
 9 Miscellaneous Special Revenue Fund
 10 Professional Medical Conduct Account – 22088

11 For services and expenses of the medical
 12 society contract authorized pursuant to
 13 chapter 582 of the laws of 1984 (29835) 990,000
 14 -----
 15 Program account subtotal 990,000
 16 -----

17 Special Revenue Funds - Other
18 Miscellaneous Special Revenue Fund
19 Quality of Care Improvement Account – 22147

20 For services and expenses related to the
21 protection of the health or property of
22 residents of residential health care
23 facilities that are found to be deficient
24 including, but not limited to, payment for
25 the cost of relocation of residents to
26 other facilities and the maintenance and
27 operation of a facility pending correction
28 of deficiencies or closure (26876) 1,000,000
29 -----

For services and expenses of a New York Careers in Aging Program. Notwithstanding any provision of law to the contrary, the department shall provide up to \$7 million in civil money penalties for the program , including covering the expenses of up to 6,000 students to complete approved nurse aide training and testing programs, providing nurse aides with \$500 retention bonuses after 6 months of work, and providing up to \$250,000 for a contract to develop a marketing and recruitment plan, with an emphasis on social media, highlighting the career ladder to nursing and the benefits of working in a nursing home (26876).....\$7,000,000

30 Program account subtotal ~~1,000,000~~ \$8,000,000
31 -----

32 WADSWORTH CENTER FOR LABORATORIES AND RESEARCH PROGRAM
14,762,000
33 -----
34 Special Revenue Funds - Federal
35 Federal Health and Human Services Fund
36 Federal Block Grant Account - 25183